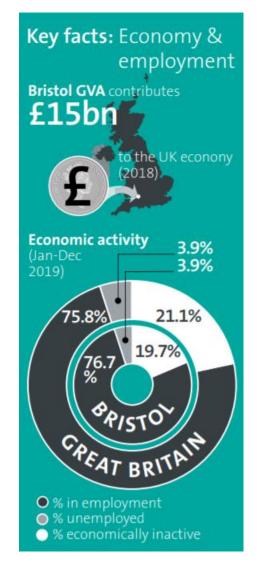
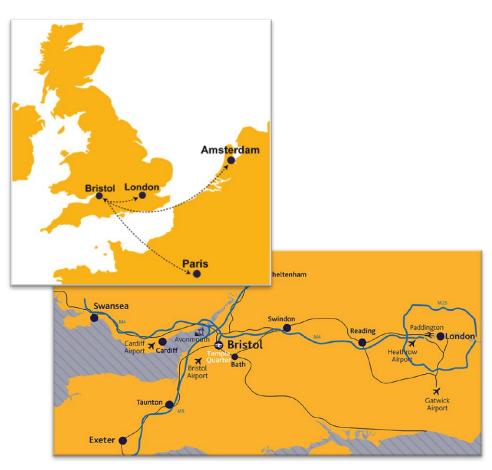


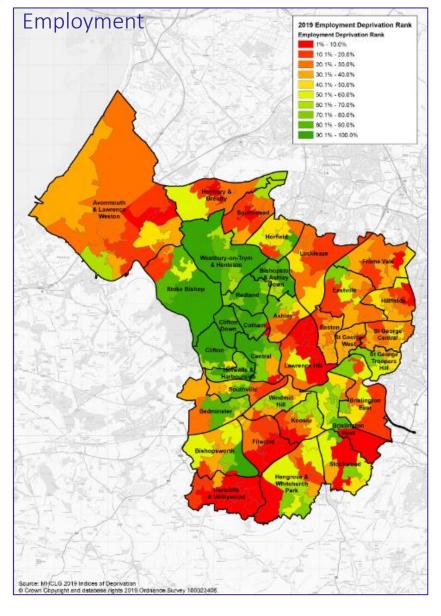
# Bristol – Our city economy



- One of the most vibrant and successful economies in the UK - Contributed £15bn in output to the UK economy in 2018
- Primary economic centre within the West of England, with nearly half of all the jobs (44.8%) and enterprises (40.1%)
- Well connected less than 2 hours to London, rail, road and air links to rest of UK and Europe
- Famous for innovation, natural history output, creative & digital, aerospace & advanced manufacturing
- One of the UK's fastest growing and most globally significant tech clusters
- High employment levels 76.7%

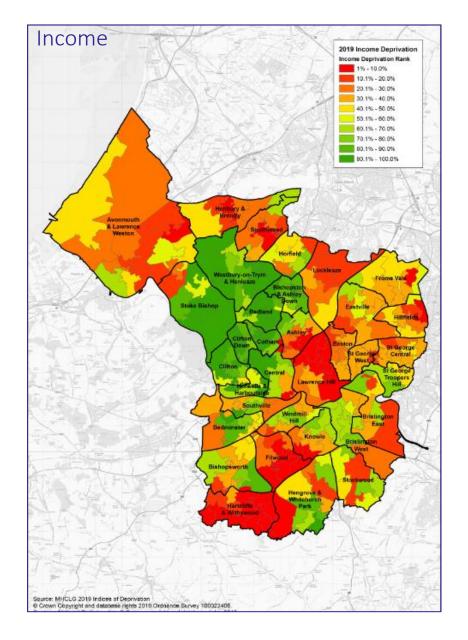


# Bristol – Our city economy



Employment and Income deprivation at LSOA level across the City relative to national deprivation

IMD ranking national declines



# Bristol – City Challenges

#### Pre-Covid - Bristol Population growing

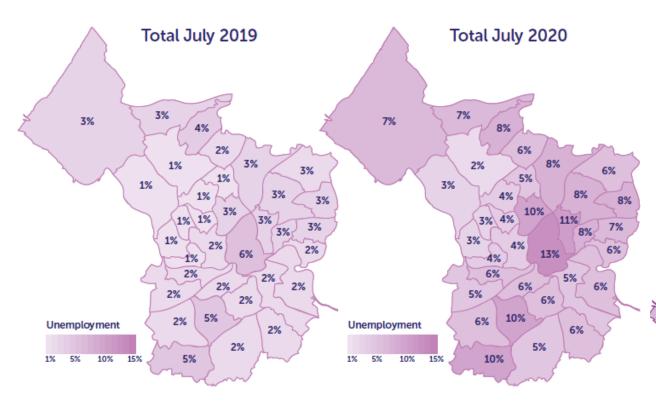
- Growing population; 11.6% growth v's national average 8.2%
- Bristol projected to increase by 95,100 people over the 25 year
- Projected increase 21% higher than projection for England



#### Challenges

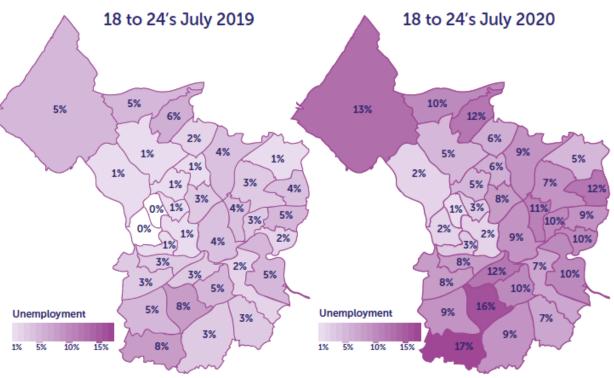
- 42 areas of Bristol in the 10% most deprived UK: with 6 in the most deprived 1%
- Only 17.5% children in south Bristol go to higher education; less than half the UK national average
- 63% of all eleven year olds achieved expected standards in reading and writing, national average 65%
- 19.7 children live in low income families
- Housing Demand





Unemployment claimant count data at ward level shows the increase across all wards in July 20 compared to July 19. There is a clear correlation between wards with highest claimant counts and wards with pockets of high deprivation in the City

Unemployment claimant count for 18-24yrs is higher than the overall claimant rate in most wards across the city – particularly in South Bristol and North-east Bristol





Led by Economy Board

#### Ambition and strategic aims

- seek to reduce poverty and inequality,
- increase the city's resilience and environmental sustainability,
- enhance the economic and social wellbeing of every community



Collate the evidence Quantitative and qualitative

Business sector engagement / Citizen engagement

Draft strategy for action

One City board consultation

Launch 16<sup>th</sup> October 2020

Adoption – City Council and partnership

Develop costed programmes and monitoring framework

# A One City Economic Recovery and Renewal Strategy

#### What is this strategy?

- Response to Covid-19/economic renewal
- Phase 1 strategic priorities for action
- Detailed and costed delivery plans being developed to underpin the strategy

#### One City Approach

- Led and owned by the One City Economy Board
- Evidence based through sector and community engagement
- Statistical analysis

# Strategic priorities for action under 3 key pillars

- · People and Labour Market
- Business and Investment
- Bristol's Places

#### Building back better

- Inclusive Growth
- Green recovery
- Connectivity

### SUSTAINABLE GOALS





































https://www.bristolonecity.com/economic-recovery-and-renewal/

#### Analysis of the labour market impact

- Young people
- Older workers
- Low income families
- Women
- BAME communities
- Disabled People
- Longer term prospects growth

#### Analysis of GVA impact and jobs at risk

- SMEs
- Professional and Financial Services
- Creative and Visitor Economy
- Retail and Food Sector
- Adv Manufacturing
- Low Carbon Sector
- Construction (housing/retrofit)
- Logistics and Distribution
- Education
- Health and Life Sciences
- BAME led businesses & Vol Sector

Focus on longer term place based intervention – including impact on the City Centre and highstreets, focus on South Bristol and Avonmouth, connectivity both digital and physical

# People and labour markets

#### Priorities include:

- protecting employment levels
- building skills and improving pathways to work for young people and groups disadvantaged in the labour market
- creating opportunities for better employment, particularly in green industries.



# Business and investment

#### Priorities include:

- supporting businesses to recover from the crisis
- promoting digital innovation
- investment in low carbon technology and practices
- attracting the location of new and established businesses into the region.

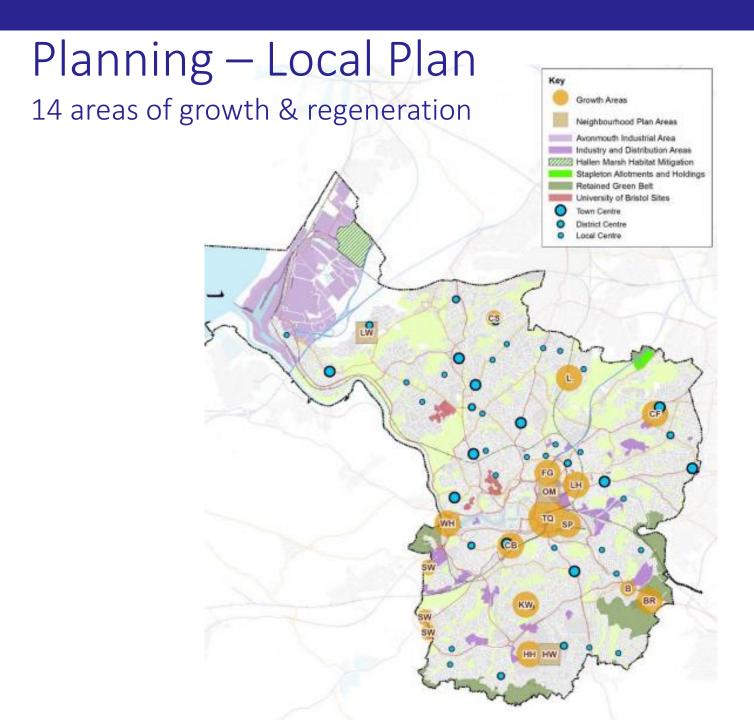
#### Bristol's places

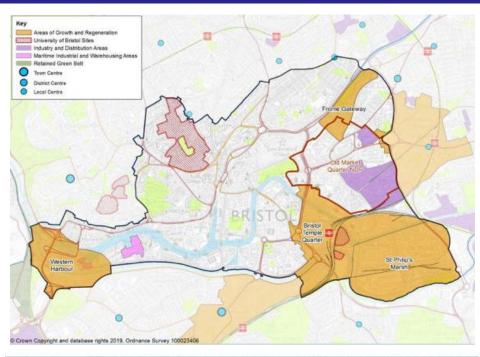
#### Priorities include:

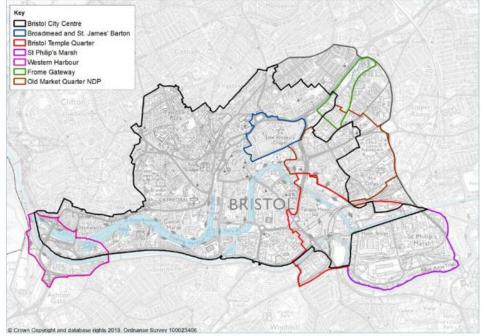
- enabling development to ensure provision for future homes, jobs and quality places,
- improving connectivity and the protection and enhancement of green space
- Protecting and enhancing the viability of highstreets and local centres
- Targeting place based intervention on areas with communities experiencing long term deprivation

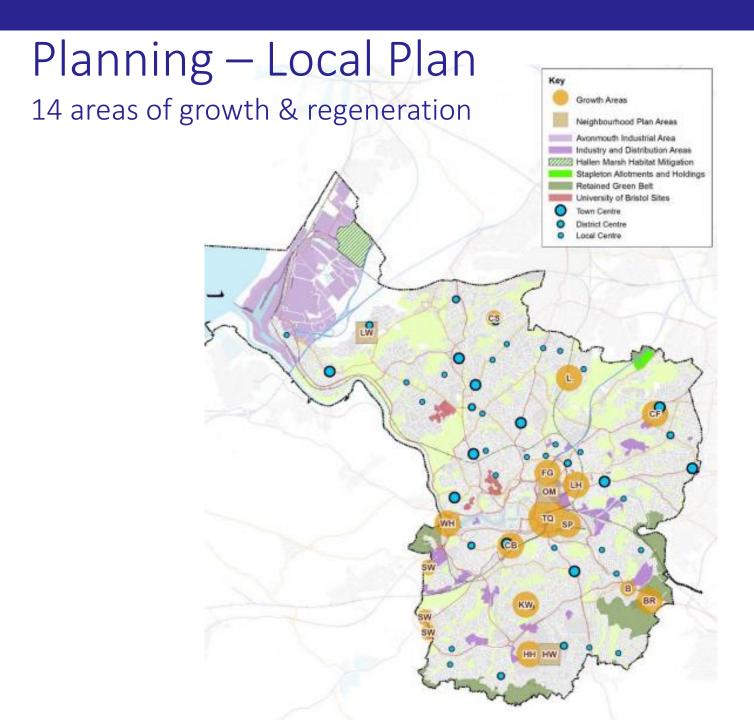


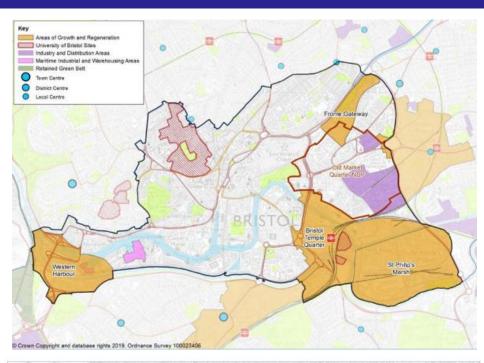


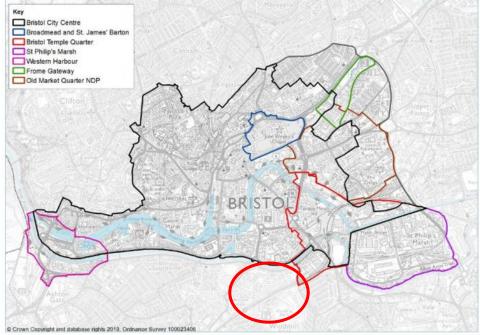












## Bedminster Green Framework

#### The Development Sites

#### **Key Sites**

There are five key sites within the Framework that in combination are in need of development to create a better city environment and make more effective use of the area, that is approximately 6 hectares in extent. The five key sites and the developers are:

- Pring & Hill Site, Malago Road
  A2 Dominion
- St Catherine's Place Firmstone Consortia One
- Dalby Avenue Car Park
  Deeley Freed
- Stafford Street & Little Paradise

  Dandara
- 5 Land adjacent to Dalby Avenue Dandara (owned by Bristol City Council)

Additionally there is an area that could be included subject to further consideration:

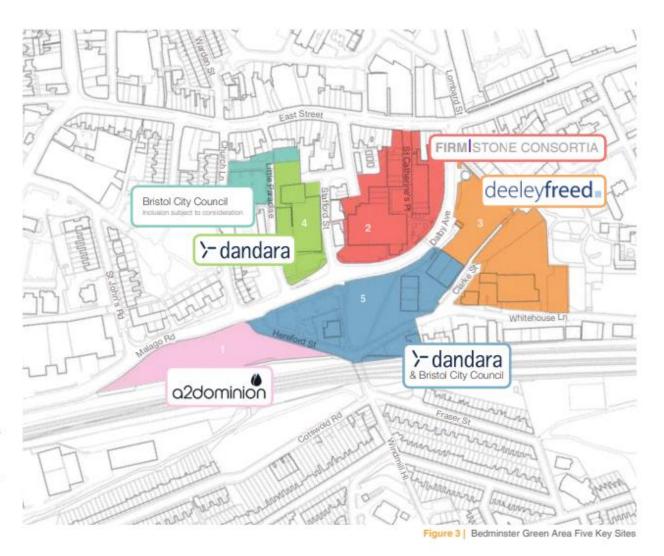
Little Paradise(s) Car Park

Each developer has its own team of consultants, including different architects. This Framework is led by Nash Partnership, who are not part of the individual teams.

These are the key areas to bringing forward proposals in Bedminster Green. Bristol City Council is a key landowner. There are also areas of third party ownership.

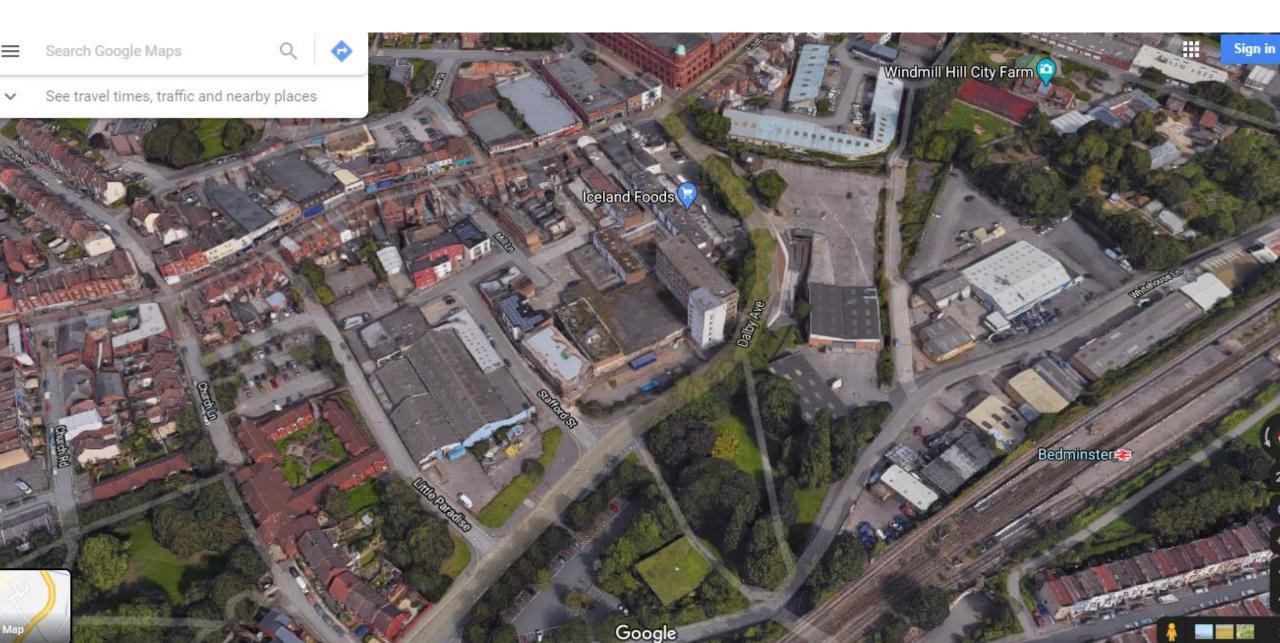


NTS @ A3

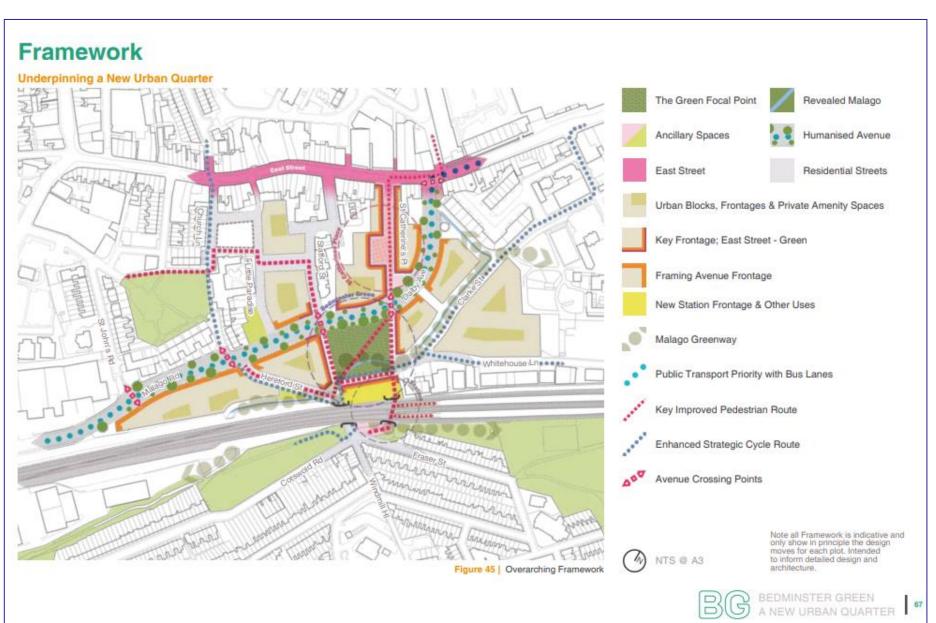


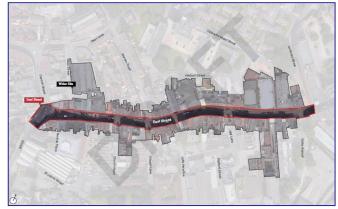


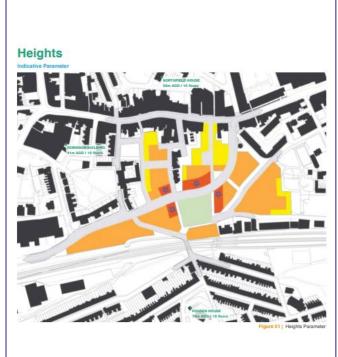
## Bedminster Green Framework



## Bedminster Green Framework



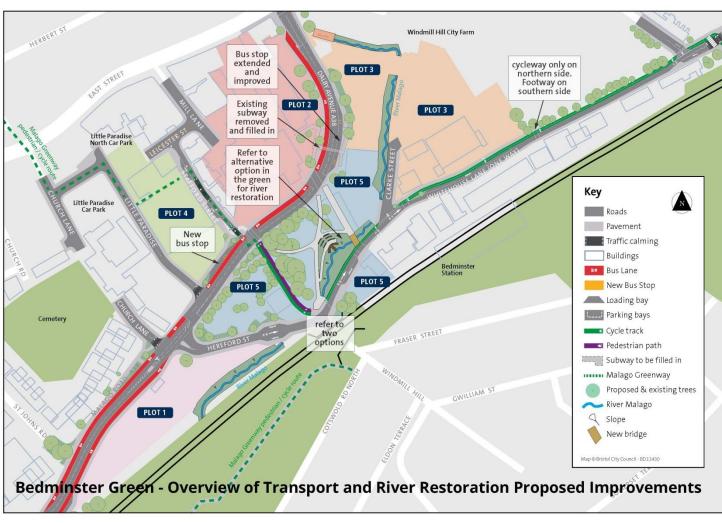




## Bedminster Green – River Restoration & Transport - £6ml CIL











# Bedminster Improvement District - BID



#### **LOVE OUR** HIGH STREET





Consultants: Alec French Architects / Streets Reimagined/ Phil Jones Associates / Ginkgo /MDA Consultancy EAST STREET PLACEMANING & PLEILIC REALM MARTERPLAN.

East Street Public Realm Masterplan

East Street is envisioned as a pedestrian prioritised anytorment through relocating bus services to Daiby Avenue, rationalising service vehicle access via Dash Stead and artistically interpreting the contration cycle route into the street design. These initiatives unlock East Street's latent economic potential by accommodating alhaso dring space and adaptable street elements taditating increased opportunities to establish a day-

A key focal point to the street is East Street Square, Bristo's nawest community public space. Localed on the Carnon Street/ East Street intersection, this multifunctional public space is defined by an avenue of trees, integrated modular banches and planters. and a flexible blatform for markets and other cultural gatherings. This links into a wider outural program based. around artist/ designers working with local individuals/ organisations to develop a series of art/craft/design led projects strengthening East Street's unique identity.

Underpinning East Street's future is its role as a green struct that positively contributes to Bristo's climate change agends. Containing a linear alignment of varying street tree species, a blodwarse non paintle of plants and green glateway arrival points. East Street can actively reduce urban heat Island, create an urban habitat for wildflo and establish a more attractive street environment for visitors. Complementing this greening ate. five biophilic picket parks containing topographical play trais, integrated planters/benches and cycle parking.



# Bedminster Improvement District





EAST STREET PLACEMAKING A PLEILICREAL MINASTERPLAN.

#### Composing East Street

East Street is composed in a manner that belances programmatic activation, pedestrian and cycling movement, art and culture and urban greening. It supports a more seamless relationship between the pessive pocket park spaces and more without street activation. Key considerations composing East Street are as historie.

- The pocket parks form biophilic spaces for play, rest and relevation. They are designed to support movement and encourage safe dwell space.
- The northern adop of the street contains adaptable street semants such as althoso dring and modular systems allowing the street adop to adapt to changing high street business sequirements.
- Street tree planting is dedicated to the northern street frontage and pooket parks to provide natural shade and shallor.
- The southern edge of the street supports food furniture, lighting elements and atheoro seating emphasising the complementary role each sideplays in defining the street obserber.



Faisting photograph looking want towards the Church Lane and Warden Road intersection.



#### Bedminster Green — Employment Creation & Access



On Site Bristol — connects local people to jobs in the construction industry







**Coronavirus (COVID-19):** information for businesses



**Trading Better Online** 









Bricklayer, Carpenter/Joiner, Plumber, Plasterer, Painter, Scaffolder, Ground Worker, Surveyor, Site Manager and **Architectural Technician** 



# Bedminster Green — Community Infrastructure















# Bristol – One City Plan 2050

