



# Prosperity Times

Your news for the **Global Future Cities**  
**South East Asia** Programme

01 February 2021

## Melaka and Iskandar, Malaysia

### **The Household Travel Survey**

A vital aspect in the planning, design and management of any project within a community is to obtain input and ideas from the people.

Global Future Cities Programme (GFCP) Malaysia team is working with the UK's leading behaviour change firm, BetterPoints, to develop a Household Travel Survey (HTS) mobile application to get travel and mobility insights in Iskandar and Melaka, Malaysia. With cutting-edge habit changing technology and data-driven evidence, the interventions will support the development of a Smart Integrated Mobility Management System (SIMMS) and the Green Bus Masterplan as long-term enhancement to the city's transit network.

Focus Group Discussions (FGD) with eight representatives from both cities were held to incorporate localised features into the HTS app. The session provided vital feedback on the travel patterns of the respondents, their thoughts on the survey questions and the overall interface of the mobile application.

With the gathered input from a variety of stakeholders, updates and enhancement to the HTS application will be incorporated before the full release in February 2021.



*House Travel Survey Focus Group Virtual Discussion*

Content owner: [Roseanne Clarice](#)

### **Iskandar, Malaysia**

#### **Smart Integrated Mobility Management System (SIMMS) Functional Requirements Workshop**

GFCP Iskandar Malaysia is developing a Smart Integrated Mobility Management System (SIMMS). With COVID-19 restrictions in place, five two-hour long virtual SIMMS Functional Requirement workshops using Miro (an online collaboration platform) were held to obtain input from various stakeholders.

The template used consisted of a MoSCoW prioritisation table (*MoSCoW prioritisation, also known as the MoSCoW method or MoSCoW analysis, is a popular prioritisation technique for managing requirement*). Participants were asked to list the functionalities that could be important to these personas and add personas they felt were not represented.

A 'What if we knew?' exercise prompted participants to think about questions they wanted answers to in the context of SIMMS. The colour-coded categories were chosen to correspond to the types of data stored in the Iskandar Malaysia Urban Observatory (IMUO). SIMMS will connect

directly to the IMUO data repository, a separate project being developed by city partner IRDA.

Feedback indicated that participants liked Miro's interface and that the session was organised and relaxed. They noted that this interactive brainstorming method encourages more participants to contribute. IRDA was especially happy with the workshop and expressed that they plan to use it within their own organisation.

Data from all sessions is being analysed to develop the Functional Requirements for SIMMS working paper. Given the successful workshops, the team is planning for more of such similar sessions.

**MoSCoW Prioritization for building a SMART Integrated Mobility Management System**

- Below are several personas. We will discuss them by category.
- Familiarise yourself with the characters. Consider what is important to each character and decide on the functional requirements for SIMMS. Don't worry about repeating other participants' input.
- Add these requirements to the columns using sticky notes provided based on category, ranking them by importance.
- You may add personas at the end of this table on the right.

Food for Thought
Social Development
Economy
Transportation
Spatial Planning
Quality of Life
Natural Environment
Utilities
Others

		SIMMS Management				
		Personas				
Ranking	Sample	Ahmad	Baizura	Chris	David	Emily
	<p>You are a staff at Mott MacDonald. You take public transport to work to avoid traffic but it takes you a long time to commute and dislike crowds.</p> <p><b>M</b> Must have: Non-negotiable requirement</p> <p>Possible routes Shortest route planner</p>	<p>You are a traffic controller. You would like to alleviate traffic congestion in a more efficient way.</p>	<p>You work in the government and need to collect travel data on a regular basis to be presented to the Department of Statistics.</p>	<p>You are an NGO championing women's rights and access to public transport for disadvantaged social groups.</p>	<p>You are an urban planner and would like to understand the demand from the public before making decisions.</p>	<p>You are an economist in the government and want to plan the economic strategy.</p>
	<p><b>S</b> Should have: Important but not vital</p> <p>Live tracking of buses</p>					
	<p><b>C</b> Could have: Desirable but not as important</p> <p>Incident alerts</p>					
	<p><b>W</b> Won't have: Nice to have, but negligible impact</p> <p>Live feed of crowd level</p>					

MoSCoW Prioritisation table for building SIMMS

Content owner: [Alicia Leong](#)

## Melaka, Malaysia

### Melaka Historical City Council (MBMB) in Support of Intervention 2 Pilot Project

The most effective way to deploy innovation and learn-by-doing is implementing pilot projects.

Following a series of discussions and meetings from October 2020, the team had the opportunity to organise a follow up meeting with Melaka Historical City Council (MBMB), the leading local authority for the Melaka interventions. MBMB oversees the Melaka UNESCO World Heritage Site and is responsible for town planning, social and economic development, and general maintenance of infrastructure within its jurisdiction. The meeting, on 23 December 2020, was an opportunity for the project team to discuss the pilot project planned for Intervention 2: Heritage Area Integrated Mobility Plan.

The aim was to explore the feasibility of a pilot project to pedestrianise popular tourist sites such as the Jonker Street and Jalan Laksamana. MBMB stated in the meeting that there had been initial plans to roll out a similar scheme but due to some complications, the plans had to be put on hold. Considering that our pilot project proposal is in line with MBMB's initial plans, they believe that it could be successfully implemented and integrated with green transport proposals that are drawn up as part of Intervention 1. MBMB is supportive and keen to secure funding for the implementation cost of the pilot project in their 2022 budget plan.

In a further follow-up meeting on 13 January 2021 with MBMB, it was decided that regular discussions should take place during the design phase of the pilot project. A high-level concept design and cost estimates will be submitted to MBMB in the coming weeks. The support and positive responses from MBMB are greatly valued and will serve as an impetus to deliver the Intervention 2 pilot project successfully.



Content owner: [Celia Chai](#) and [Raihannah Hamid](#)

## Yangon, Myanmar

### **Yangon Regional Government's support on the Concept Design Proposal**

The Myoe Lann Thar (MLT) team recently presented our concept designs for the two street upgrade pilot projects to the Chief Minister of Yangon Region, U Phyo Min Thein. The Chief Minister was very supportive of the proposals and appreciative of the participatory process undertaken with the city and which identified and accommodated the community's concerns and aspirations. With this approval in place, we now move on to finalising detailed design outputs.

This is a critical milestone for MLT and represents the first participatory design process of its kind in Myanmar. Our community engagement team, led by Shoko Sakuma, government relations team, led by Daw Moe Moe Lwin and design team, led by Chris Green, have done fine work under challenging conditions during COVID-19 lockdowns. The government's positive response underscores their strong commitment and support for the inclusive methods and processes demonstrated by the MLT team and their dedication to improving public space in Yangon.





*Artist's impression: One of the improved pilot streets in downtown Yangon*

Content owner: [Rupert Mann](#) and [Lwann Kay Khaing Phyo](#)

### **Global Future Cities Programme presents at Emerging Trends in Real Estate Asia Pacific launch**

At the Philippine launch event for Urban Land Institute's (ULI) "Emerging Trends in Real Estate - Asia Pacific 2021", our GFCP SEA cross-cutting coordinator and digital lead, Derek Murray, presented on "build back better". This focused on our programme's work in sustainability and digital innovation, for an audience of over 250 (90% located in the Philippines, 90% in the private sector). The Mayor of Manila was listening in to our presentation and later gave positive feedback on his interest in our work with the ULI organisers. Attendees learned about our programme and how we use the UN Habitat SDG Project Assessment tool, an emerging approach that could bring wider value to the real estate sector. Our broad range of digital innovations being applied on the programme was shared in brief, with a focus on how these all support programme outcomes. ULI has shared a link to the recording of the event, with our presentation at 1h27m30s for 7 minutes (just a few minutes ahead of Manila's mayor

sharing his views on the future!), this is available to view until end of February 2021: <https://uli-1.wistia.com/medias/dmnrbcra35>, Password: "PHetre2021"

**ULI Urban Land Institute**

**What?**

- Project**  
13 projects in planning, management and climate resilience across 9 cities in 6 countries
- Funding**  
Foreign, Commonwealth & Development Office
- Impact**  
27 million beneficiaries
- Delivery Team**  
500 staff delivering from 12 countries

**Map Statistics:**

- 13 Projects
- 9 Cities
- 6 Countries
- 3 Pillars

**Map Labels:** MYANMAR, THAILAND, VIETNAM, PHILIPPINES, MALAYSIA, INDONESIA

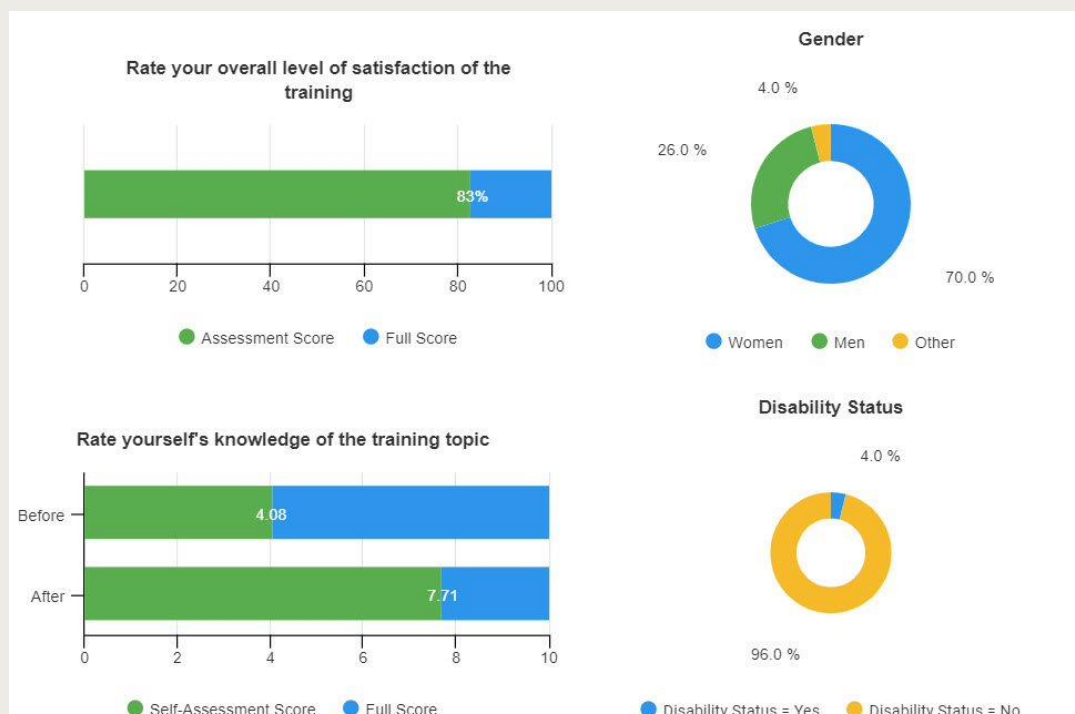
makes you different & us better

Content owner: [Derek Murray](#)

### Successful Delivery of GESI Capacity Building Workshop in Bangkok, Thailand

The Gender and Social Inclusion (GESI) workshop for counterparts from the Bangkok Metropolitan Administration (BMA) was conducted in late December. The workshop was aimed to raise awareness about GESI issues through practical examples, case studies, and hands-on activities. The workshop covered a wide range of relevant topics, including definitions of gender equality and social inclusion, its legal and institutional frameworks in the UK and Thailand, gender and social stratification, gender-disaggregated data, and gender-inclusive urban planning and policy. The other key objective was to raise an awareness that a GESI approach in the Integrated Data Hub (IDH) can address women's needs and social challenges by including data like gender and gender-disaggregated data, age and age-disaggregated data, data related to persons with disability, data on income levels, data on ethnic and religious minorities, and data on migrants.

A total of 28 participants from 13 departments of the BMA attended the training. The training received high satisfaction ratings from the participants, with an overall satisfaction score of 83% – supported by feedback that the workshop contents and presentation process enhanced their knowledge and awareness of applying GESI at work.



Read full article [here](#).



Content owner: [Phatthita Thitiphiromlarp \(Tan\)](#)

## **Bangkok, Thailand**

### **Engagement with Community Representatives in Khlong Bang Luang**

The collaboration and integration of stakeholders, community and key disciplines are the key factors for achieving equitable transit-oriented development (TOD) as it aims to elevate voices of the community in decision making processes. During the Stakeholder Engagement Stage, the GFCP team in Bangkok worked closely with the city of Bangkok and Phasi Charoen district office to consult with various local communities. The aim is to gain key insights and aspirations from local points of view. The outcome of the engagement contributes to a strong foundation and provide recommendations for the design phase at the later stage of work.

However, engaging with hundreds of stakeholders during COVID-19 pandemic was challenging. Our inclusive approach invites residents to help shape the future of their own neighbourhood, with special consideration given to the voices of the vulnerable group, such as the elderly, children, women and other minorities. Consultation groups were divided into smaller groups with a maximum of 8 persons per group. Spacious and open-air spaces that are well-ventilated such as school halls, community centres were selected for discussions to take place, with safe distancing measures in place. Engagements through telephone interviews were conducted when stricter measures were implemented.

The team successfully engaged with hundreds of stakeholders and experienced good collaboration with them and strong support from active local communities and relevant parties during this unprecedented period.



*Bangkok TODP Stakeholder Engagement*

Read full article [here](#).

Content owner: [Tridti Patarakiatsan](#)

## Ho Chi Minh City, Vietnam

### **Geographical Information Systems (GIS) Training Extravaganza**

The Geographical Information Systems (GIS) intervention in HCMC, Vietnam concluded a 10-day training programme covering topic of Geographical Information Systems (GIS) on 22 January 2021. This programme was delivered to 10 staff from the Infrastructure Management Centre (IMC) of the Ho Chi Minh City and attended by staff from Southern Institute of Water Resources and Research (SIWRR), a local academic and research institution. The training programme was devised by specialist staff from the UK to transfer best practice and technical knowledge. Delivered by local staff from ESRI, a leading international software firm, the training is designed to provide foundational knowledge of GIS, for the IMC, from which they can built expertise on management and expansion of the Drainage GIS. This is being provided under the Global Future Cities Intervention in Ho Chi Minh City. The training was hosted in the local EY office and the photograph shows the trainees and our Country Manager, Andy Girvan, celebrating the end of the successful programme. Feedback from the trainees suggest that the training programme was well received, and we all

are looking forward to the next stage of our capacity enhancement programme.



*Trainees and Country Manager, Andy Girvan at the end of the successful 10-day GIS training programme*

Content owner: [Andy Girvan](#)

### Meet the team

Here are some of the lovely colleagues working on the Future Cities programme. If you would like to be showcased in this section, please use the [GFCP newsletter – submission form](#) to submit an entry.

**Roseanne Clarice**



I am the External Affairs and Communications Lead for the Global Future Cities Programme in Malaysia. I manage the marketing and publicity aspects of the Iskandar Malaysia and Melaka programmes as well as produce written content to further drive across the objectives of the GFCP. For 2021, I will also handle the organisation of upcoming events with key members of the team and prepare content to showcase all the good work that Mott Macdonald has been doing in Malaysia.

Fun fact: I have only set foot in our

Kuala Lumpur, Malaysia office a total of 3 times as the whole team have been working from home since I joined (but I am not complaining!).

Prior to joining the team, I worked in Event Management for 9 years. When I am not binge-watching shows on Netflix, I enjoy going on scenic hikes and catching up with friends. Due to the enforced lockdowns we have been experiencing, I have also learnt how to bake and have started reading actual books again!

Content owner: [Roseanne Clarice](#)



### **Adisak Rujiranupong**

I am a Monitoring, Reporting, Evaluation and Learning (MREL) Officer from the GFCP Bangkok, Thailand intervention. My role in the programme revolves around supporting the Country Lead and Team Leaders in the successful delivery of the programme interventions through monitoring process and ensuring intervention and its results are contributing to the expected changes according to the logical framework of the programme.

I am also involved in data collection, reporting, capturing lessons learnt. Through the intervention, I have also discovered and learnt more about the city I am living in; the interesting cultural urban community which is not listed on the tourist attraction list, Khlong Bang Luang Artist House (an urban art community located closely to the pilot area of our intervention). During my free time, I enjoy going to Bangkok Art and Cultural Centre to visit exhibitions. I too enjoy reading in a café somewhere in the old town of Bangkok. If you have an opportunity to visit Bangkok, I recommend you to visit Mahakan Fort Park and 'Tha Tian' area.



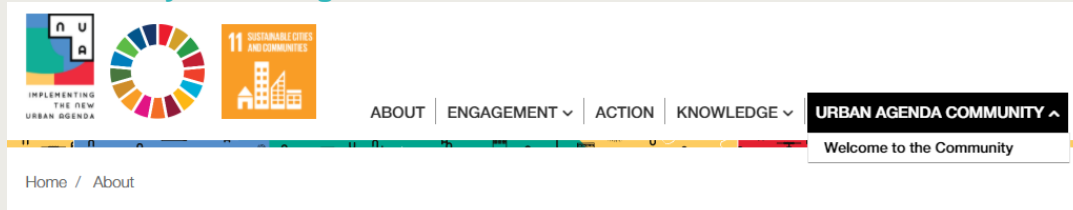
Content owner: [Adisak Rujiranupong](#)

## Newsletter

### Submitting your news

Please use the [GFCP newsletter – news submission form](#) to submit any announcements to be included in the next newsletter.

## Community Urban Agenda Platform



The New Urban Agenda Platform is the knowledge portal for gathering voluntary reports, best practices, and data - both quantitative and qualitative, for reviewing the progress made in implementing the New Urban Agenda to achieve the 2030 Agenda of the Sustainable Development Goals.

This platform is for national governments, subnational governments, local authorities, civil societies, UN entities, private sector, regional organizations and all other key stakeholders to voluntarily share their contributions to the implementation of the global agenda from the global, regional, national and local level.

As a one-stop shop for both reporting and learning, the platform supports knowledge exchange, encourages interaction and supports capacity development to establish communities of practice for sustainable urbanization development.

We encourage you to sign up [here](#) and join the various groups for GFCP and post links to good news stories developed and published on the UN-Habitat knowledge platform to encourage discussions on relevant topics and promote engagement! This is a growing initiative aimed at creating and

reinforcing partnerships among all relevant stakeholders and fostering collaboration, for transformative urban solutions and mutual learning.

**Contact us**

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