Governance and Collaboration: Bristol and the SDGs
WHAT ARE WE TRYING TO SOLVE?
• Hundreds of unaligned city strategies – most of which end in five years or less
• No framework to easily bring together city leaders

HOW WE ARE TRYING TO SOLVE THIS?
• A One City vision and plan; that sequences activity up until 2050; to attempt to bring focus and prompt debate
• The establishing of a city leadership framework

Our hope - To harness the potential of our collective power to benefit the city
A new approach to city governance

In 2050, Bristol is a fair, healthy and sustainable city.

Connectivity
By 2050 everyone will be well-connected with digital services and transport that is efficient, sustainable and inclusive, supporting vibrant local neighbourhoods and a thriving city centre.

Economy
By 2050 everyone in Bristol will contribute to a sustainable, inclusive and growing economy from which all will benefit.

Environment
By 2050 Bristol will be a sustainable city, with low impact on our planet and a healthy environment for all.

Health and Wellbeing
By 2050 everyone in Bristol will have the opportunity to live a life in which they are mentally and physically healthy.

Homes and Communities
By 2050 everyone in Bristol will live in a home that meets their needs within a thriving and safe community.

Learning and Skills
By 2050 everyone in Bristol will have the best start in life, gaining the support and skills they need to thrive and prosper in adulthood.

A city of hope and aspiration, where everyone can share in its success.
A new approach to city governance

City Gatherings

City Leadership Forums

Thematic City Boards

City Office Drop-ins

Ongoing development of the One City Plan, support of the City Leadership Forums, Coordination of City Office workshops, programme management for specific activities as required.
One City Economy Board representatives:
- Techspark – regional innovation and tech hub
- Confederation of British Industry,
- Destination Bristol – tourism partnership for the city
- Trade unions
- Bristol Property Agents Association
- Black South West Network
- Federation of Small Businesses
- Bristol Women’s Commission
- Gender equality, diversity and Tech expert
- West of England Combined Authority – Regional Government
- Skills and training provides (universities and colleges)

City leaders group:
- Bristol’s major bus company
- Bristol Airport
- Justice system & courts
- Police force
- Waste providers
- Mayor
- Hospital and Health trust
- Chamber of Commerce
- Both Bristol Universities (University of Bristol and University of West of England)
- Schools and further education
- City Investment group (City Funds)
- Trade Unions
- Voluntary Sector leaders
One City Approach

Bristol is taking a One City Approach to the recovery of COVID-19 and the creation of a post-COVID Bristol

What does taking a One City Approach (OCA) mean?

• All activity should align to the 2050 Vision - “Bristol is a fair, healthy and sustainable city, a city of hope and aspiration where everyone can share in its success”
• It means Bristol’s thinking, strategies, structures and actions should be holistic and integrated as opposed to siloes
• Organisations should think outside their own spheres to consider implications at a citywide level
• Fairness, health, sustainability and inclusion are at the core of our values
Localising the SDGs in Bristol

- At first, Localisation in Bristol occurred mostly through grassroots advocacy (outside-governmental)
- SDG localisation began with a partnership called the SDG Alliance
- Alliance then supported by a University of Bristol funded project with the aim to support city stakeholders in localising the SDGs
- Role became joint support for SDG Alliance and Bristol City Council – providing embedded advocacy for the SDGs
- This has greatly increased SDG activity in Bristol
The SDG Alliance

• Cross sector stakeholder network of 170 members

• Meets every 6-8 weeks to share best practice and information about SDGs, locally nationally and internationally

• Contains representatives from civil society, private sector, public sector and academia

• Key advocacy tool to demonstrate wider desire and interest in SDG action in Bristol
Background in Bristol

- **Strategic restructuring** towards **wider governance** of the city

- One City Plan launched in Jan 2019. Every initiative in plan **mapped against an SDG** many mapped against relevant SDG targets

- Produced a set of **79 SDG targets relevant** to Bristol’s priorities

- Want to use SDG targets as **benchmark** for the One City Plan 2050 goals

- Using set of **relevant SDG targets** to build a **framework for monitoring** the One City Plan targets
Bristol’s Voluntary Local Review

• In March 2019, the University of Bristol received Economic Social Research Council funding to produce a VLR for Bristol

• Reviewed city to review all 17 SDGs
  • Used data for over 140 indicators to provide comprehensive baseline

• Consulted city partners not just city government
  • Activities of 90 organisation represented in the VLR

• First city in the UK to complete a VLR second in Europe, one of first globally
Big Offer, Big Ask
Living Wage City

**Details**
We want to increase the number of accredited employers who pay the independently set Living Wage, currently £9 an hour, particularly ‘anchor’ and high profile institutions and businesses.

**Offer**
Bristol to become the first accredited Living Wage City in the country.

**Ask**
All key organisations, influencers and anchor employers pledge to pay the Living Wage.

**Contact**
Website: [www.livingwage.org.uk](http://www.livingwage.org.uk)
Adoption and Fostering

Details  620 children are currently in care who need the local authority to act as their parent. We simply don’t have enough foster carers in Bristol.

Offer  Bristol to be a city where every child lives with a family.

Ask  Support us to recruit 77 new carers to give children in our care the chance to live in Bristol, to stay at their school and in touch with family and friends.

Contact
Period Poverty

Details  Approximately 140,000 girls nationwide missed school last year due to Period Poverty.

Offer  We want a city free from Period Poverty. Bristol City Council has committed £25,000 to ensure that free sanitary protection will be available in all schools for children from years 5 - 13.

Ask  Can you make a financial contribution – we need £25,000 per year for the next ten years – to end Period Poverty? And/or put a donation box for sanitary products in your work space?

Contact
Key points – Bristol One City

• The Bristol One City Approach aims to **align organisations, businesses and individuals** in Bristol around a common set of goals

• The UN SDGs provide a **common language** to align our local efforts to global challenges, and **monitor our progress** towards these goals

• The SDGs and One City Approach provide us with **clearly defined objectives** for the city

• Partnership working allows Bristol City Council to have **greater influence** within the wider city

• The City Office provides a **coordination tool** to tackle Bristol’s entrenched issues

• The SDGs provide a **common framework for working with all sectors** to communicate and coordinate our work towards these challenges
Thank you

Any questions please contact: Allan.macleod@bristol.gov.uk