



UNIVERSITY OF  
CAMBRIDGE

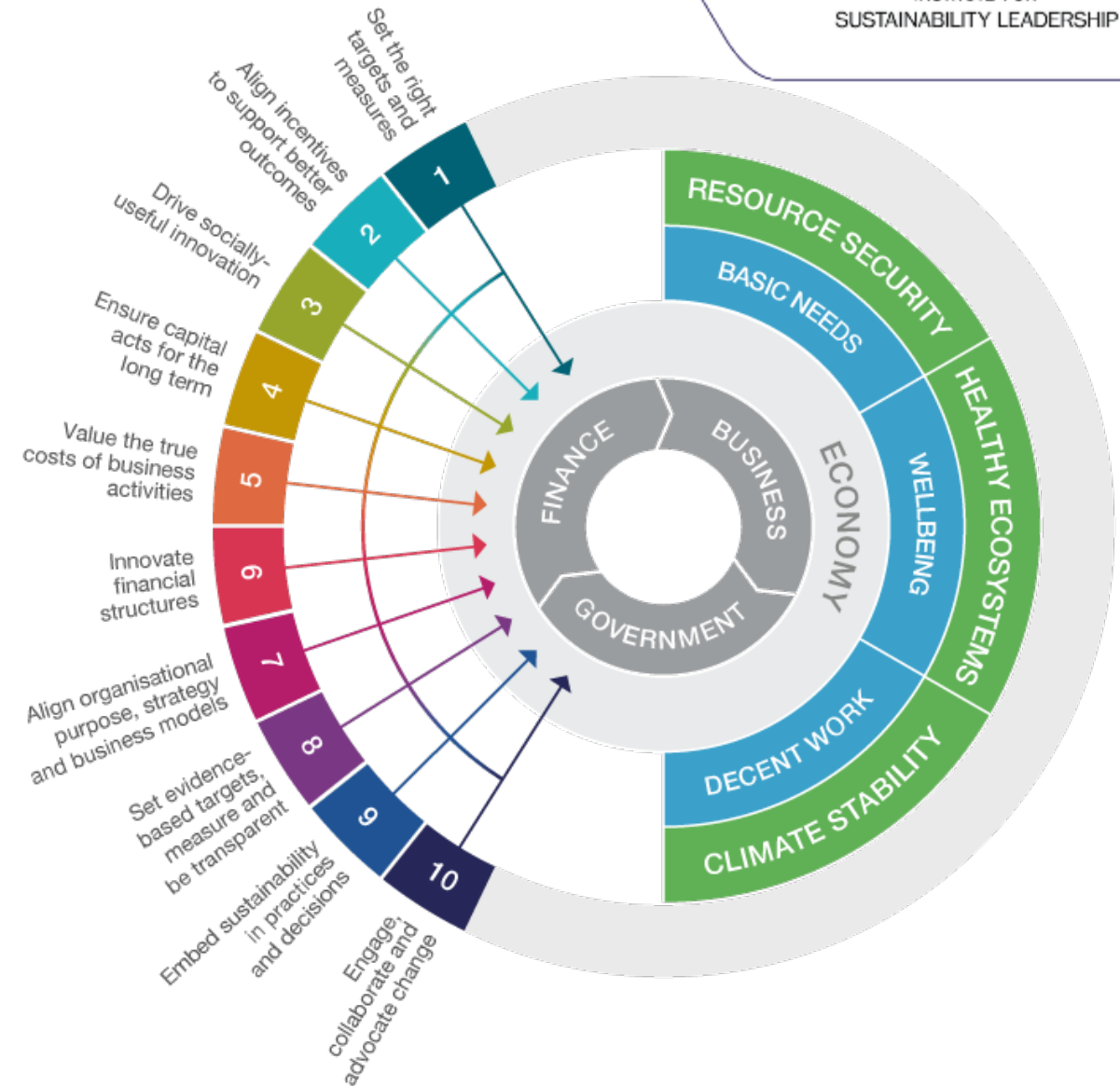
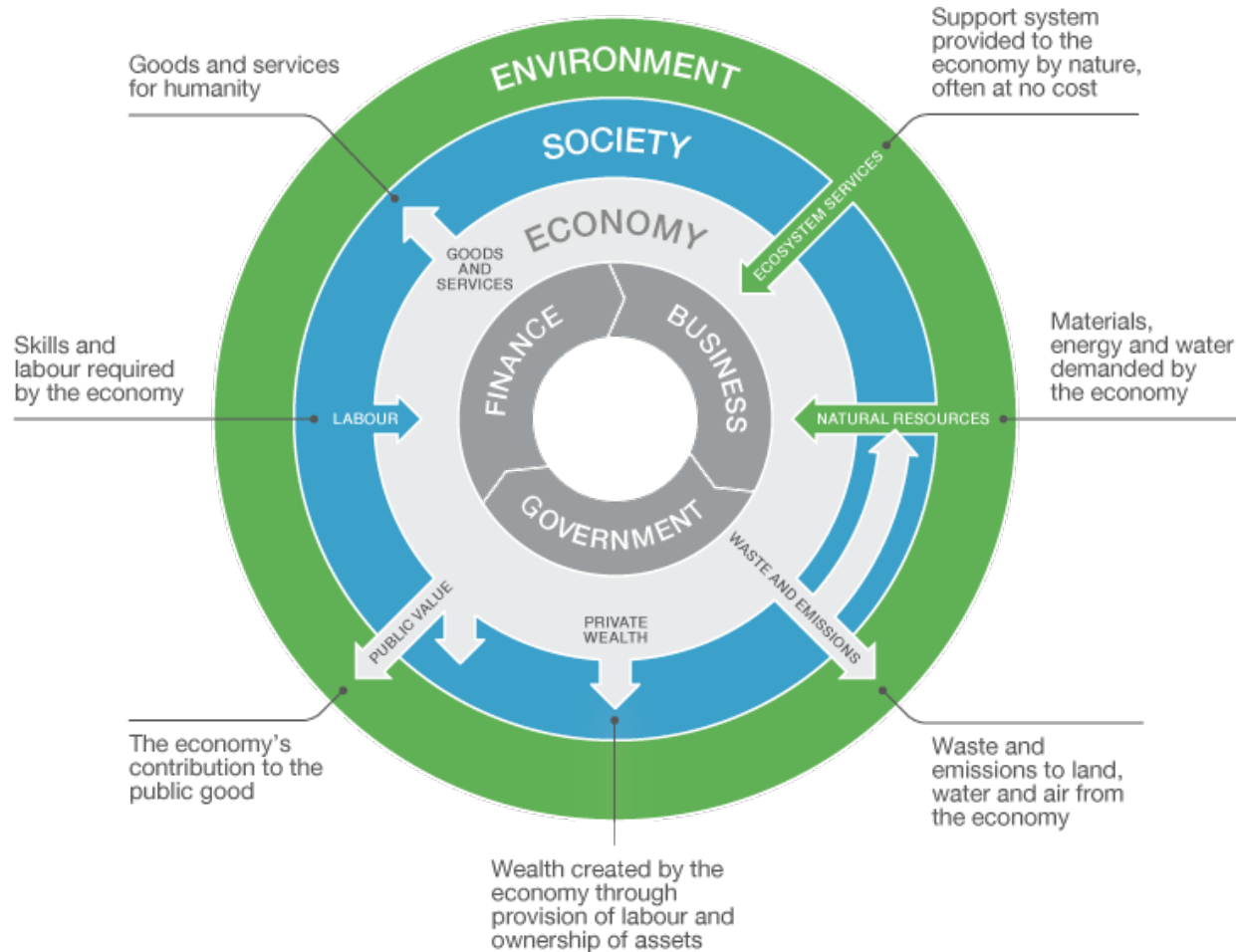
INSTITUTE FOR  
SUSTAINABILITY LEADERSHIP

A photograph of a large, historic building in Cambridge at dusk. The building has many windows, some of which are lit up. In the foreground, there is a green lawn and a body of water. The sky is a deep blue. The image is partially obscured by a dark purple overlay on the right side.

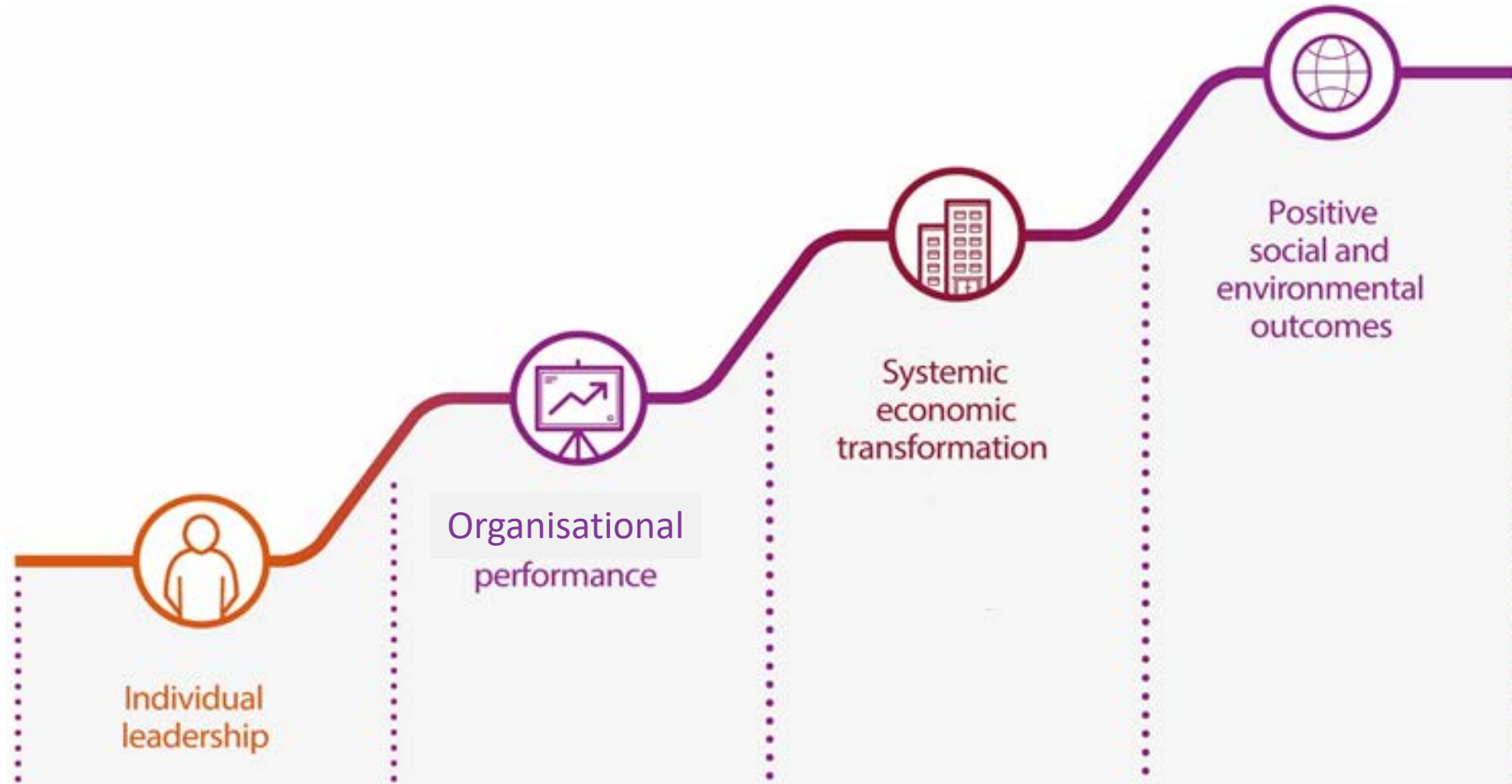
# Leadership for change

Global Future Cities Programme, March 2021

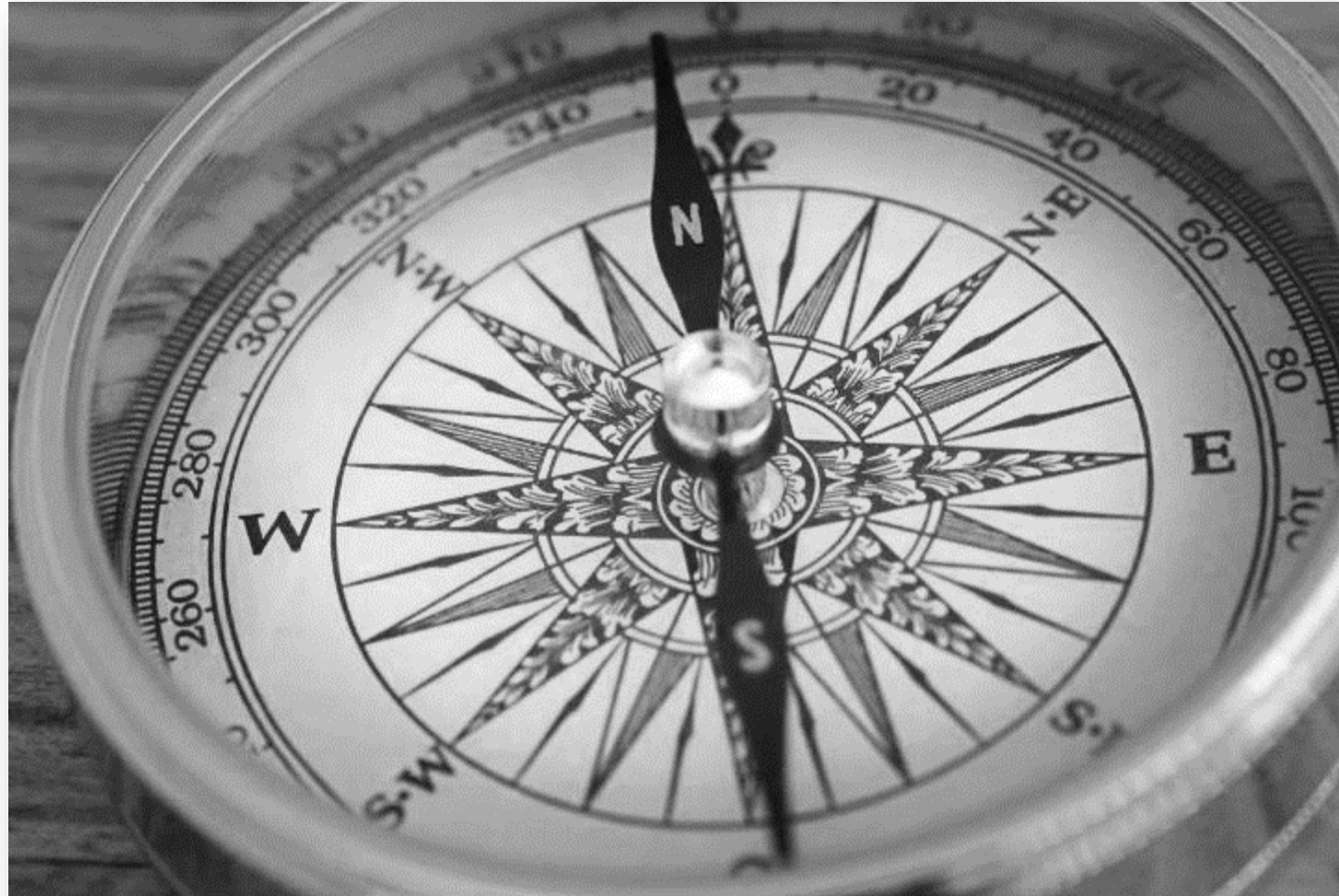
# Rewiring the Economy



# Rewiring Leadership – your role in the future we need



# Lead don't just adapt



# The need for leadership

## Management

Keeps a complicated system of people and technology running smoothly.... planning, budgeting, organising, staffing, controlling, and problem solving.

## Leadership

Creates organisations in the first place or adapts them to significantly changing circumstances...defines what the future should look like, aligns people with that vision, and inspires them to make it happen despite the obstacles.

# 3

Recommendations for leading change for  
the future we want

Think about YOURSELF –

What motivates you?

What do you stand for?

# Purpose, your inner compass

## Understand your values, purpose and what is important to YOU?





## 1 minute to reflect on personal purpose

What are you passionate about?

What do you value?

What are you here for?

What's important in your life and work?

Consider your commitment to driving sustainable outcomes

Think about OTHERS –

What's your direction?

Who do you need to influence?

What is the best approach?

# Where are you going?



# Your scope for influencing change

Our global future

Other communities

Other initiatives

Your community

Your colleagues

Your project

Other projects

Other projects

You



# Your role in driving and influencing change

Expert



Activist



Facilitator



Catalyst



*Adapted from Visser (2008)*

# Who are you trying to influence?

Values

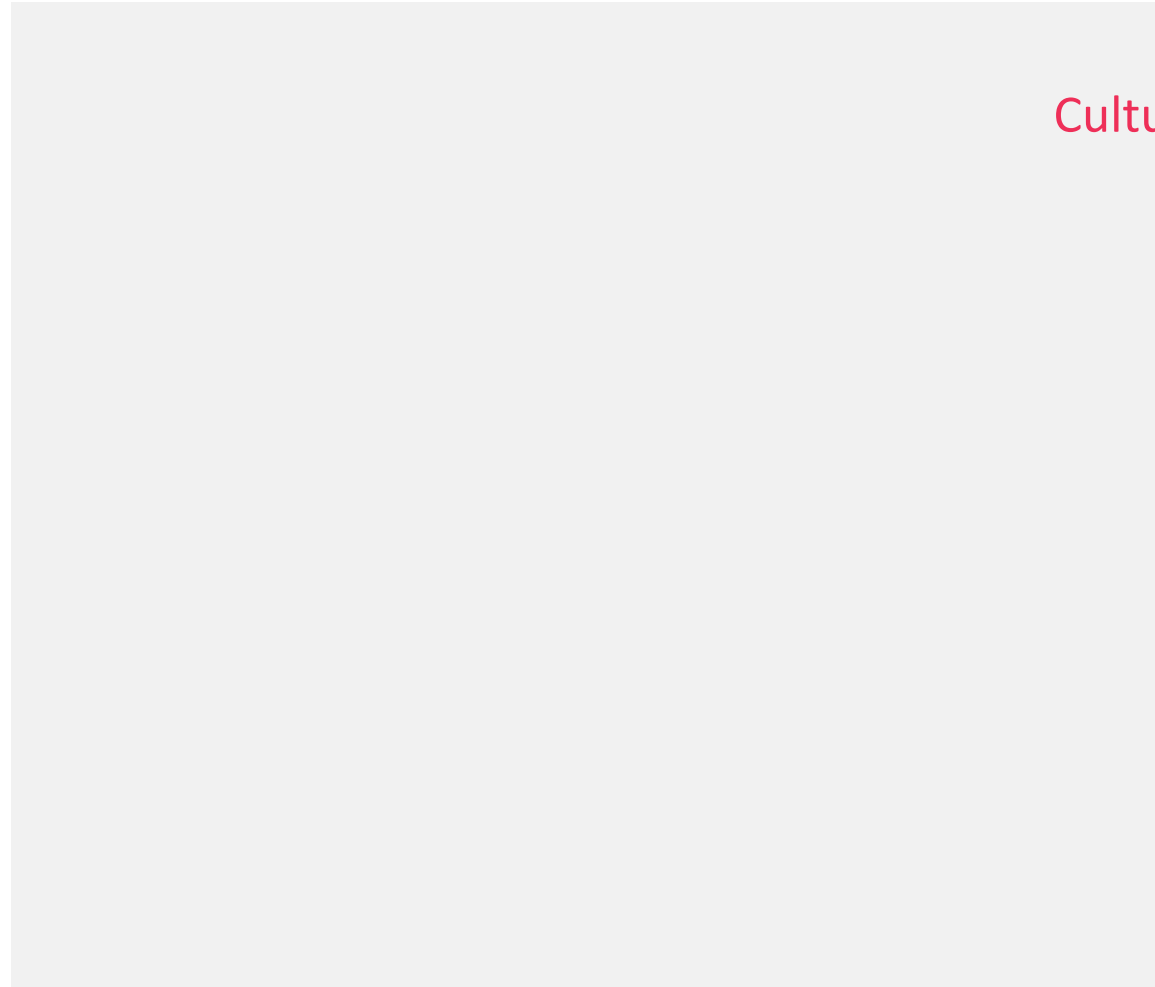
Culture

Aspirations

Language

Behaviours

Motivations



## 1 minute to reflect on your next steps

Think about a project or initiative you are working on.

What can you apply from your learning across the programme to drive positive change?

Who can you draw upon to support you?

What's your first next step?

Think about the *SYSTEM* –

Your work can drive wider change



## Build your movement



*First follower: Leadership lessons from a dancing guy*  
<https://www.youtube.com/watch?v=fW8amMCVAJQ>

# Your leadership opportunity

You can influence change for good

- Have the courage to take the lead
- Align your purpose with your leadership and impact
- Focus on outcomes not outputs and process
- Harness your network
- Consider other's perspectives

Your actions can drive systems level change



# YOU can make a difference collectively

## What will you commit to?



GLOBAL  
FUTURE  
CITIES  
Programme

PROGRAMME ▾

CITIES

KNOWLEDGE ▾

COMMUNITY

# Thank you

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