GLOBAL FUTURE CITIES PROGRAMME

The programme aims to promote smart city solutions in Recife. In order to enhance the local urban data environment in the city, the intervention intends to strengthen evidence-based policies and governance approaches.

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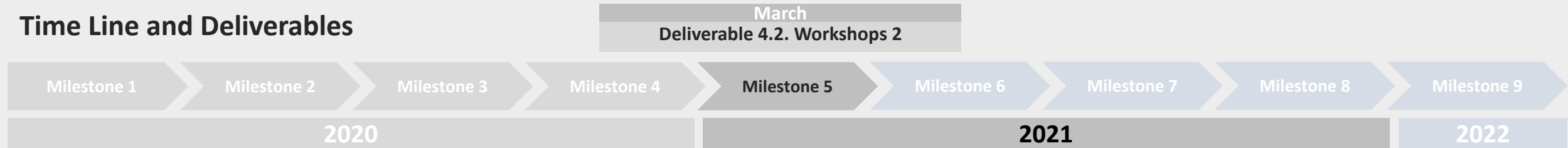**GREAT** for PARTNERSHIP
BRITAIN & NORTHERN IRELAND

OBJECTIVES

- Improving the existing public data framework;
- Improving data collection, systemisation and socialisation among local actors through a shared and open data and information platform;
- Increasing the awareness of key data and data literacy between local entities and society at large, enabling public participation and civic engagement in urban issues; and
- Paving the way to monitor the fulfilment of the SDGs in Recife.

EXPECTED RESULTS

- Improving public transparency and accountability, and more efficient urban policies and planning systems;
- Promoting better engagement and empowerment-by-data of citizens, thanks to an up-to-date shared understanding of socioeconomic urban factors and realities;
- Stimulate social inclusion and awareness through emerging ICT and data literacy capacity building;
- Enabling tighter governmental controls and monitoring (from the citizenry) of municipality performance;
- Building new paths for social initiatives through capacity building in emerging tech fields, enabling efficient custom-made ICT-based solutions for community problems, capacity building and ICT labour market insertion for vulnerable groups, among related benefits;
- Facilitating more opportunities for cross-cutting issues to be disclosed and followed, based on evidence;
- Promoting a culture turnaround by inserting data as an educational asset in schools and other pedagogical activities;
- Promoting a better enabling environment for investments related to a 'smart city' agenda;
- Improving the data environment to ease the monitoring of relevant SDG indicators at the local level; and
- Promoting a better environment for advanced urban research.

Time Line and Deliverables

March
Deliverable 4.2. Workshops 2

| Milestone 1 | Milestone 2 | Milestone 3 | Milestone 4 | Milestone 5 | Milestone 6 | Milestone 7 | Milestone 8 | Milestone 9 |

| 2020 | 2021 | 2022 |

SUCCESS STORY

A Gender & Inclusion training was held on the 18th March for the Recife Municipality and its secretaries, had 2 hours and involved 29 participants. This training has provided important concepts and several examples of Gender and Inclusion, with the participation of an EY G&I specialist, the founder of API (called Nina) that helps fighting sexual harassment in public transportation, and a EY employee that has Amyotrophic Lateral Sclerosis (ALS) but has won awards and is the founder of NGO specialized in public mobility. The training with high approval ratings (98,9%). Women participation was of 66,7% and women's approval reached 100%.

DELIVERABLE

- D4.2. Workshop 2

INTERVIEW/ WORK GROUPS

10
Interviews / Work Groups

3
Institutions involved

12
Professionals involved

RESULTS

2
Refined pilot projects

7
Unfolded Strategic Initiatives

1
New performance monitoring tool

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Time Line and Deliverables

April	April	May
Deliverable 31. Governance Model	**Deliverable 33. Data Mapping Framework**	**Deliverable 32. Cost-Effective Model**

Milestone 1	Milestone 2	Milestone 3	Milestone 4	Milestone 5	Milestone 6	Milestone 7	Milestone 8	Milestone 9

2020	2021	2022

OVERALL OUTPUTS

- Definition of the Data Ecosystem Governance Models for each implementation phase, its structure of roles and responsibilities, main tasks, rites and flows to be instituted both for the suggested committees and executive structures;
- Revenue forecast considering identified data monetization opportunities, growth prospects, initial product values, customer purchase recurrence, estimates of the number of customers over time and revenue as a percentage of expenditure to identify financial sustainability. In addition, the costs and expenses of the model were identified.
- Proposition of the data and metadata model for the Data Ecosystem, its data architecture, data lifecycle model and data policies.

DELIVERABLES

- D31. Governance Model
- D32. Cost-Effective Model
- D33. Data Mapping Framework

Workshops

9
Workshops

3
Institutions involved

11
Professionals involved