



CITY OF CAPE TOWN
ISIXEKO SASEKAPA
STAD KAAPSTAD

FCSA Programme: Data Strategy Implementation – Opportunities and Challenges

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Making progress possible. **Together.**

Project Background and Objectives

There are two components of this Project:

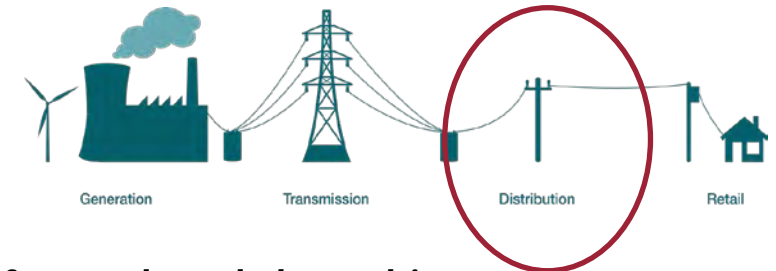
Data Strategy Implementation Support

- The key purpose of this project is to provide the City with strategic support in implementing key elements of the City's data strategy:
 - strengthens the City's technical and human capacity for evidence based decision making
- The data strategy is focused around six workstreams i.e. Governance, Culture, Architecture, Partnerships and Collaboration, Capabilities, and Privacy (POPIA)
- There are two use cases being implemented as part of the project (Electricity Asset Management and Informal Settlements Survey)



Economic Analysis Capacity Building

- The economics workstream focuses on areas of economics research and tools



Ultimately, the project aims to improve the well-being of residents through informed and data driven decision-making in policy, planning and service delivery through the realisation of the City's data strategy

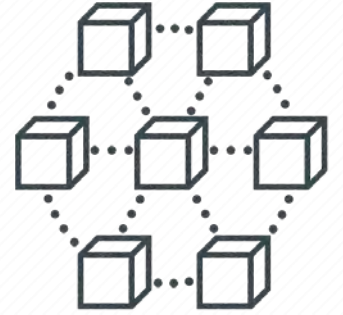
Opportunities for better data usage



- Align organisational structure for strategic implementation of Data Strategy
- Scaling technical solutions and project best practices/learnings
- City data as an economic asset for local tech industry for product development and creation of public goods
- Better consideration of the needs of women and vulnerable or excluded groups through disaggregated data
- Opportunity for cross functional teams to work together:
 - Supports breaking down silos
 - Administrative data that can be used to enhance decision making
- Variety of data improves the reliability of economic capabilities
- Openness with data can build trust and partnerships with residents, but:
 - City risks to be assessed and managed,
 - Vulnerability and needs to be well managed
- Enhancing data capabilities

Challenges around data usage

- Consistent data governance practices:
 - Data standards, metadata and stewardship needs to be embedded
- Implementation in a busy City context: learning and reflecting time
- Scarce local economic data (formal and informal)
- Administrative data tends to be collected for a single purpose:
 - Not set up for sharing across the City government (ito governance or engineering)
 - Varying stewardship and custodianship standards
- Data driven performance management for core basic services holds large potential – but caution needed due to strict auditing requirements
- Increasing understanding of residents and use of wider range of data sources whilst also protecting privacy and personal data





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Thank You

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